

Environmental Policy

Policy

Red Empire Ltd is committed to the principle of sustaining and improving the natural environment for the benefit of all. It is committed to continual improvement in its environmental performance by improving the efficiency with which it uses resources, and aims to comply with all relevant environmental regulation and legislation. It operates an environmental management system to ensure environmental issues are integrated into its business processes and practices.

Red Empire Ltd works in association and partnership with others, and applies its environmental policy in terms of these associations and partnerships. It actively encourages all its partners and associates to participate in activities that minimise the environmental impact of their work. It communicates regularly with its stakeholders, including customers, on matters of environmental policy and practices. It also encourages suppliers to adopt the highest environmental standards.

It is the policy of Red Empire Ltd to promote a sustainable and environmentally friendly approach in all aspects of its business.

Responsibility

Ultimate responsibility for this policy rests with the Director of Red Empire Ltd. However all those who work with Red Empire Ltd in any capacity are charged with a responsibility to comply with the terms of the policy in both practice and spirit.

Commitment

Red Empire Ltd views its approach to environmental issues as a key selling point, which differentiates it from its competitors. To that end, it has a strict policy regarding all aspects of its production processes, which aims to ensure that it remains at the forefront of environmentally friendly and sustainable design, print and publishing. Its ethos and ways of working, ensure that environmental and sustainable practices are integral to its business at all stages.

Wherever possible, Red Empire Ltd:

- Looks for design solutions which minimise its clients' impact on the environment.
- Specifies sustainably produced materials such as recycled and locally manufactured papers, and vegetable-based inks.
- Steers its clients away from wasteful and polluting production processes.
- Uses local suppliers who demonstrate a commitment to sustainability and the environment.
- Minimises its energy consumption.
- Recycles waste and obsolete equipment.
- Uses public transport.
- Looks for new ways to reduce the effect it has on the environment.

Monitoring

Red Empire Ltd views its commitments in terms of this policy as ongoing, and regularly reviews its activities in order to assess progress and to consider where improvements can be made. It welcomes feedback and input from its clients, suppliers, associates and partners to assist in ensuring that environmental sustainability remains a key element of its business.

A handwritten signature in blue ink, reading "Adam Piggot", enclosed in a blue oval.

Adam Piggot
Creative Director
21 November 2009